

RE-EMERGENCE MASTERY

8 Steps to nail your next 100-days

FOR solopreneurs and small business leaders

As you know, **100-days is the perfect timeframe** to build the momentum for **launching, rebooting, or scaling** your business.

You get **new focus, new energy, and new results** so that you are on the **fast-track to success**.

Re-Emergence accelerates your momentum because it's a **Results Program** that uses a proven, repeatable **8-step process so that you can start winning quickly and adapt smartly**.

You get **transformation**, not a bunch of in-consumable *information*.

You get the **right amount of application, conditioning, and accountability** so that you set a strong foundation, gain momentum, and make smart decisions in the face of turbulence and uncertainty.

Application. Spend your time working on the business case that matters most to you -- your business.

Conditioning. I'm with you every step of the way so that you can solve problems, overcome roadblocks, and take action that gets results.

Accountability. You get the tough love and guidance you need to implement your solutions and avoid backsliding.



Founder of the Strategic Leaders Academy, Chris has helped small business and nonprofit CEOs grow by over \$25 million and counting. You will solve problems, overcome obstacles, and take action so your business can grow and succeed sustainably. Chris is a West Point graduate, internationally renowned combat leader, retired Army Colonel, business leader and author *Leadership: The Warrior's Art* -- which has sold over 50,000 copies. He has appeared on CNN, MSNBC, BBC, NPR, The Wall Street Journal, The Economist, The New York Times, and The Washington Post. His battlefield leadership has been featured in several books, including Jake Tapper's bestseller *The Outpost*.

OUTCOMES YOU CAN EXPECT:

- **Gain absolute clarity** on your vision, mission, and value-proposition so that you can attract the right people for the right reasons.
- **Set your Mindset and priorities** so that you get relief from firefighting and focus your time and energy on what's most important.
- **Control your self-limiting beliefs** so that you get moving and avoid second-guessing.
- **Set your cadence** so predictability boosts your endurance and powers your productivity. Regain your time to think.
- **Align work with strengths** so that you boost productivity 2X - 3X.
- **Make a 90-day action plan** that gets you moving and winning and prevents you from going 100-miles-per hour in the wrong direction.
- **Build Resilience** so that your team handles success and setbacks and avoids peaks and valleys that create burn out.
- **Make better decisions through turbulence and uncertainty** so that you eliminate expensive mistakes and unforced errors.
- **Build an agile business model so that you can** adjust quickly through the new-abnormals and into whatever new-normal emerges.

8-WEEK AGENDA



Week 1: Smart Start: your vision, mission, and goals; authentic value proposition

Week 2: Focus: Get your mindset right, set your cadence and reduce firefighting

Week 3: Lead with Authenticity: Be the best version of yourself

Week 4: Get Moving: Framing your COVID-world business model

Week 5: Strengthen your Culture: Boost commitment & productivity, even if you are a solo

Week 6: Make Smart Decisions: Avoid expensive mistakes and unforced errors

Week 7: Build Resilience: Deal with success and set-backs; measure, learn and adapt

Week 8: Finish Strong: Finalize and execute your 90-day action plan

DURING THE 8-WEEK PROGRAM, YOU WILL:

- Participate in weekly, live zoom work-sessions, where we discuss your assignments, solve problems, remove obstacles, and plan action steps that get you immediate results.
- Unlimited email access to me.
- Weekly open-office hours where you can ask questions, vet ideas, and solve problems.
- 24/7 Lifetime access to the materials.
- Confidential peer group to share ideas, lessons, and best practices.

Apply Here:

<https://chriskolenda.as.me/reemergenceapply>



"SLA's leader archetypes gave us a framework to discuss the ways that people lead differently and how we celebrate that diversity as we build commitment to a common culture. This is already benefiting our retention, engagement and morale."

Michèle A. Flournoy, Chief Executive Officer, West Exec



"We needed new approach and fresh ideas. Chris got us to think differently and to prioritize and focus. This has energized the organization and our membership. Conference proposals have increased by 33% and we are already \$100k ahead in revenues from last year."

Colleen Creighton, Executive Director, AAS



"We faced major problems. Revenues were in free-fall. Employees were pulling in different directions. There was little integration and no progress. Thanks to Chris's support our management and governance are highly integrated. We now have very high degrees of engagement, accountability, and ownership. His experience, knowledge, and sensitivity led to a strategy that created \$2 million annually in new revenues."

Jim Thaden, Executive Director, Central Asia Institute



"Chris is so easy to work with. Leaders have so much on the plate - having someone easy to work with who listens and is interested solely in helping us achieve our goals was terrific and made it easy. Our conversion rates have increased, so revenues have already increased by about 10%. Ownership at mid-level has made our C-level jobs much easier - we can focus on the strategic challenges and not have to worry about internal problems."

Dustin Smith, Chief Operating Officer, Aspire Allergy and Sinus

ARE YOU A GOOD FIT FOR THIS PROGRAM?

APPLY HERE