

Christopher Kolenda, PHD, COLONEL (RETIRED)



Full Bio:

- Christopher D. Kolenda, Founder of the Strategic Leaders Academy, helps veterans and their family members build meaningful, joyful, and profitable businesses.
 - He recently served a trusted adviser to three 4-star generals and two U.S. secretaries of defense. His strategy advice has been adopted by the President of the United States.
 - In 2007-08, he led 800-paratroopers in eastern Afghanistan. The unit is the only one in the history of the war to have motivated a large insurgent group to switch sides.
 - He was chosen to be the Secretary of Defense's personal representative in talks with the Taliban from 2010-2013. He is the first American to have fought the Taliban in combat and engaged them in high-level diplomacy. Chris' participation in unofficial talks in 2017-8 helped pave the way for the US-Taliban talks in 2018.
 - His efforts have been featured in the New York Times bestselling books: *The Outpost* by Jake Tapper and *Stones into Schools* by Greg Mortenson, as well as Steve Coll's *Directorate S* and several others. His contributions have also been cited in journals and newspapers such as the Washington Post, Wall Street Journal, New York Times, The Economist, and The London Times. He has appeared on CNN, FoxNews, CBS, MSNBC, BBC, SkyNews, and a host of other programs.
 - Chris is a 1987 graduate of West Point. He holds a Ph.D. in War Studies from King's College, London, and master's degrees from the University of Wisconsin and the Naval War College.
 - His books include *Leadership: The Warrior's Art*, which has sold over 50,000 copies and *Zero-Sum Victory: What We're Getting Wrong About War*.
-
- Current Fee - \$7500 in-person events \$7500 virtual programs
- Contact Information:
- Email chris@strategicleadersacademy.com
 - Mailing address 2245 N Lake Drive, Milwaukee, WI 53202
 - Web site URL: <https://strategicleadersacademy.com/>
 - Phone number (571) 303-8096
 - Social media sites:
Facebook <https://www.facebook.com/christopher.kolenda.7>
LinkedIn www.linkedin.com/in/chriskolenda
Twitter https://twitter.com/Chris_Kolenda

- Topics/areas of expertise:

The Innovation Mindset: 3 action steps that turbocharge your business to new heights. Insanity, Einstein remarked, is doing the same thing over and over again and expecting different results. Complacency is doing the same things over and over again and expecting the same results. You have to innovate to thrive. Chris gives you the action steps you need to boost innovation in your business.

Awesome starts with WE: How to inspire people to contribute their best to your team's success. To build great teams that take your business to new heights, you need to start with the ABCs: Accountability, Buy-in, and Clarity. Like a venn diagram, you need all three interconnected. Chris gives you the process to get the ABCs right so that people put the We before Me and contribute their best to your team's success.

Your PROM (TM) Superpowers: Step-by-step actions to lead as your best self and build a winning team. Fake it 'til you make it is a loser-mentality. People spot a phony. Instead: Be for Real, Get the Deal. When you lead as your best and most authentic self and help your employees do the same, you will retain your top talent, execute to a high standard, and innovate. You'll avoid the mini-me syndrome that drives people away. Chris gives you the steps you need to activate your superpowers and help your employees do the same.

- List of programs with descriptions (links provided):
- The **Innovation Mindset** is an 8-week mastermind that examines <https://strategicleadersacademy.com/forecasts-2022-for-consultants-experts-and-leaders/vital-trends> for implications to small business leaders, consultants, and experts. We'll meet for 90-minutes each week and develop unique thought leadership that will help you anticipate the needs of your businesses and clients.
- **FOCUSED** is my 8-week mastery program for small business leaders and consultants to put the action plans in place to make 2022 their best year ever. I run this program twice per year. The next program begins in late January; only eight spaces are available. Your investment is \$4500 by December 31; then, the fee rises to \$5500. Most participants say that the program pays for itself in the first two weeks. Click here for more information and to apply.
- The **Trusted Adviser Program** is my most intensive 1-on-1 program. Within 90 days, you'll gain sustainable habits that create breakthrough success. You get personalized coaching and support, strict accountability, and commonsense action steps that get results so that you reach your goals more quickly and consistently.
- **CEO Mastermind group** is for Milwaukee-area small business leaders and consultants who want to accelerate their growth in 2022. We meet monthly for lunch, and you get unlimited access to me. I'm limiting the group to 8. Four places are remaining.
- Link to a current demo video:

- Leadership, Strategy, Courage – Speaking Engagement

<https://drive.google.com/file/d/1X6w5qGyQ8Db6eKSBQGoxcSPFOwFtzbz6/view?usp=sharing>

- What is a Strategic Environment? Speaking Engagement

https://drive.google.com/file/d/1ZXWbSIZJ4YrGJv9lofH_ID5pArkTxfPQ/view?usp=sharing

- Honor Ride Speaking Engagement Milwaukee Rotary Club

<https://drive.google.com/file/d/1XOHIOMs-bjG7qK4LBHDoeZl49i5idzjZ/view?usp=sharing>