

**Exclusive Leadership
Experience with Chris**



Sustainable Growth Mindset®

Take Your Business to Higher Ground

**ANTIETAM
& GETTYSBURG**

We'll discuss two Civil War battles so that you can look at your business from a new point of view and create action steps to seize opportunities and bring your business to new heights.

**Day 1: WELCOME DINNER AND
SCENE SETTER (ARRIVE NLT 6PM)**

Day 2: ANTIETAM

Day 3: GETTYSBURG

**Day 4: AM WORKSHOP +
DEPART (NET 12 PM)**

Win your next battles

Antietam



The Sunken Road

KEY POINTS:

McClellan's HQ. Information does not create success, decisions and actions do. The best business intelligence is worthless if you do not know how to use it. Tactics without strategy is the noise before defeat. Don't hope for success. Plan for success.

Dunker Church. Simplify your business model so that your team works in concert and avoids miscommunication. You make a bigger impact striking with your fist than with open fingers. You will do nothing well when you piecemeal efforts.

The Cornfield and West Woods. Discipline means to do what's right, the right way, even when no one is watching. Use volatility as an offensive weapon. Problem-solving restores past performance. Innovation takes performance to new heights.

Sunken Road. Don't hope for success and plan for the worst. If you do not anticipate success, opportunities will pass you by. Live to fight another day; don't throw good money after bad.

Burnside's Bridge. You need clarity, confidence, and action to achieve your goals. Clarity and action without confidence means you will get stopped by obstacles you could easily overpower.

Gettysburg

A historical cannon, likely a M1861, is positioned on a grassy field. The cannon is dark-colored with large spoked wheels. The background shows a vast, open field with some trees in the distance under a clear sky.

McPherson's Ridge

KEY POINTS:

McPherson's Ridge. Your business reconnaissance plan should gain and maintain contact with prospect and convert the right ones into clients. Exemplars-on-horseback set standards, make decisions, and rally your employees.

Barlow's Knoll and Cemetery Hill. Turnover can create havoc. You need to put new leaders in position to succeed and hold them accountable for doing what's right.

Little Round Top. Create buy-in so that people gain commitment to your success right away. Frontline decisions make the difference. Make a decision and execute boldly; an aggressive and unexpected plays can carry the day against superior odds.

Pickett's Charge. When you smell your own fumes, foolish ideas look feasible and good people get harmed trying to execute them. People flee poor leaders at the first opportunity.

High-Water Mark. Discipline makes sustainable success possible. A simple, commonly understood business model allows your team to do expert tasks expertly. Your team will stand their ground when the going gets tough.



Logistics

YOUR INVESTMENT INCLUDES:

High-value discussions that help you innovate and grow.

All-inclusive (lodging, meals and drinks, local transport) from arrival at the manor.

Travel to battlefields in a luxury coach.

Daily executive time for conversations, connections, and planning action steps that get results.

You'll leave the event energized, focused, and poised for greater success.

Apply by contacting Chris:
chris@strategicleadersacademy.com

Impact

CLIENT TESTIMONIALS

“ This event has given me new tools to de-escalate intense situations and provide perspective that reframes issues and gains buy-in for solutions that get results.”



Karen Seitz, Founder and Managing Director, Fusion Partners Global

“ Gain buy-in like Chamberlain; encourage people to take initiative like Buford. This inspiring and interesting experience is giving me new tools and stories to develop leaders.”



Dick Gephardt, former Majority Leader, U.S. House of Representatives, CEO, Gephardt Group

“ This transformative, eye-opening event has created joyful new relationships while giving me highly effective ways to help my clients prosper and take my business to new heights.”



Paige Hargrove, Founder, Hargrove Consulting



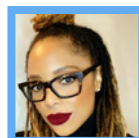
“ The practical application of this event is taking my personal and professional life to a whole new level.”



Darren Miller, President, JM Construction

“ This transformative experience gives me practical tools to communicate more clearly and gain buy-in for solutions to today’s most challenging situations.”

See Nola’s video [testimonial](#).



Nola Haynes, Adjunct Professor Pepperdine University; Director WCAPS West Coast