

Take Your Business To Higher Ground

SICILY

COVID, Great power competition, massive debt, climate change, inflation, cyber attacks, AI, and many other changes are reshaping national security, businesses, and nonprofits. How will you anticipate the future and innovate so that you emerge from 2022 stronger than ever?

You will gain new perspectives on decision-making and innovation while walking Sicily battlefields with your fellow board members and thought leaders so that you can create action steps to seize opportunities and bring your business to new heights.

Day 1: WELCOME
DINNER AND
SCENE SETTER
(ARRIVE NLT 6PM)

Day 2: ATHENS'
DEFEAT AT
SYRACUSE

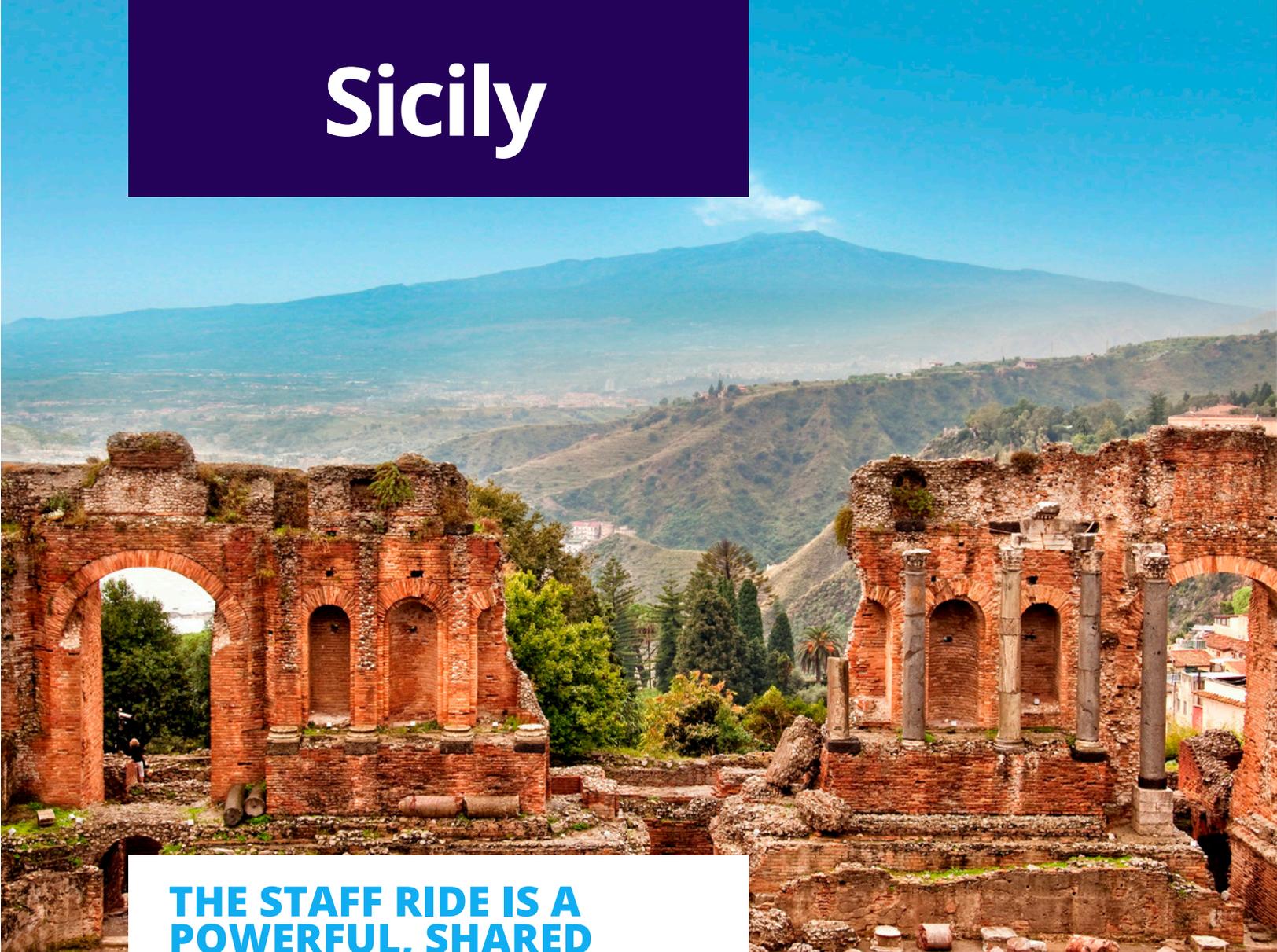
Day 3
WWII Day 1: STRATEGY,
INVASION, AND ATTACK

Day 4:
WWII DAY 2: PATTON

Day 5:
MT. ETNA & WINE

Day 6
DEPARTURE

Sicily



THE STAFF RIDE IS A POWERFUL, SHARED EXPERIENCE THAT YOU'LL DRAW UPON FOR YEARS TO COME:

- 1** Build trust with other board members so that you can take your business to new heights.
- 2** Improve the quality and tempo of communications to seize opportunities quickly and manage risk effectively.
- 3** Gain new stories and models for decision-making, culture, and strategy to boost your thought leadership.
- 4** Increase your imagination to inspire growth and innovation.
Gain new perspectives to proceed with confidence into uncertainty and ambiguity.
- 5** Enjoy the company of extraordinary people at a breathtaking location while delighting in Sicily's terrific food and wine and culture.
- 6**



Logistics

YOUR INVESTMENT INCLUDES:

- Beautiful accommodations at a luxury resort on the slopes of Mt. Etna.
- Dinners at Sicily's finest and most authentic restaurants.
- Travel to and from battlefields in a luxury coach.
- Expert discussion facilitation by Chris Kolenda

- Airport transfers.
- Daily executive time for conversations, connections, and planning action steps that get results.

Guests are responsible for their own travel to and from Catania airport.

You'll leave the event energized, focused, and poised for greater heights in 2022 and beyond.

Impact

“ Gain buy-in like Chamberlain; encourage people to take initiative like Buford. This inspiring and interesting experience is giving me new tools and stories to develop leaders.”



Dick Gephardt, former Majority Leader, U.S. House of Representatives, CEO, Gephardt Group (Antietam & Gettysburg)

“ SLA’s leader archetypes gave us a framework to discuss the ways that people lead differently and how we celebrate that diversity as we build commitment to a common culture. This is already benefiting our retention, engagement, and morale.”



Michèle A. Flournoy, Chief Executive Officer, West Exec (Normandy)

“ I have a new and richer set of experiences to draw from when making decisions under stress and uncertainty. SLA’s Normandy strategic leadership experience is great for people who have to make consequential decisions.”



Douglas Silverman, Managing Partner and Co-Chief Investment Officer, Senator Investment Group (Normandy)

“ This event has given me new tools to de-escalate intense situations and provide perspective that reframes issues and gains buy-in for solutions that get results.”



Karen Seitz, Founder and Managing Director, Fusion Partners Global (Antietam & Gettysburg)

“ The Normandy leadership experience enriched relationships among the participants. Even more valuably, SLA did a remarkable job of mapping historical responses to the awesome challenges of D-Day onto to the present challenges of our organization.”



Richard Danzig, Former Chairman, Center for a New American Security and 71st Secretary of the US Navy.

“ SLA’s Normandy leadership experience is a force multiplier for a board. Spending time together in this powerful historical place, discussing practical leadership challenges, builds trust and understanding and improves relationships and communication.



Ambassador (ret.) **Robert A. Mandell**