



# Milwaukee CEO Mastermind

## Overview:

**This Mastermind** is for Milwaukee-area CEOs who are looking to lead as their best selves, boost determination and accountability, avoid drift, spend more time on innovation and growth and less time supervising routine tasks, and make the best decisions amidst turbulence and uncertainty.

We meet monthly as a group over lunch to discuss your assignments, share ideas, and support each other. You have unlimited access to me by zoom, phone, email or text to set goals, remove roadblocks, overcome obstacles, and develop action steps that get results.

Once you sign up for the program we work together to build a game plan that includes your quarterly goals and action steps to meet them. Program fees are non-refundable, no exceptions. There are no skip-months. The fees will never change as long as you are enrolled. Lunch is on me!

*A trusted advisor ... Chris was instrumental in the development of a strategic design that was sent by the Secretary of Defense to the President of the United States.*

GENERAL JOSEPH F. DUNFORD

*The clarity, buy-in, and accountability we've gained from this program has put us on course to reduce costs by over \$1m this year and boost revenues by over \$2m.*

RAY OMAR, CEO,  
CAPITAL BRANDS

See video [testimonials](#). ▶



**Christopher D. Kolenda, PhD**, founder of the Strategic Leaders Academy, works with principled leaders who want to drive their growth at the right time, with the right team, in the right way.

Chris is a West Point graduate, internationally renowned combat leader, retired Army Colonel, business leader, and author of *Leadership: The Warrior's Art* – which has sold over 60,000 copies. He led 800-paratroopers in eastern Afghanistan and served as a trusted adviser to three 4-star generals and two U.S. Secretaries of Defense.

His battlefield leadership has been featured in several books, including Jake Tapper's bestseller *The Outpost*.

## Results:

Here is a partial list of results my clients typically gain:

- **Lead with authenticity** so that you lead as your best self and prune away what holds you back.
- **Clarify your performance and behavioral expectations** so that you can hold people accountable for results without feeling like a jerk.
- **Inspire** your employees to contribute their best and most authentic selves to your team's success.
- **Set and maintain clear priorities** so that your time, talent, and energy have the highest impact.
- **Get the right people in the right roles doing the right things** so that you boost productivity 2X - 3X and plug the drain on employee turnover.
- **Make smart decision amidst turbulence and uncertainty** so that you can innovate and lead change while avoiding expensive mistakes.
- **Gain peace of mind** to focus on strategy and growth because your team is committed to shared goals within a winning culture.

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