



Kolenda Strategic Leaders Academy®

Trusted Adviser Program

Overview:

The Trusted Adviser program is for executives who are looking to lead as their best selves, boost performance and accountability, spend more time on growth and less time supervising routine tasks, and make better decisions amidst turbulence and uncertainty.

You meet with me privately by zoom or phone for regularly scheduled sessions to set goals, remove roadblocks, overcome obstacles, and develop action steps that get results. Additional support is available via **unlimited calls, emails, or other means** in between your regularly scheduled sessions.

We will operate on a renewable monthly cycle after the first quarter. Once you sign up for the program we work together to build a game plan that includes your quarterly goals, action steps to meet them, and the right meeting frequency.

Program fees are non-refundable, no exceptions. There are no skip-weeks. The fees will never change as long as you are enrolled.

A trusted advisor ... Chris was instrumental in the development of a strategic design that was sent by the Secretary of Defense to the President of the United States.

GENERAL JOSEPH F. DUNFORD

The clarity, buy-in, and accountability we've gained from this program has put us on course to reduce costs by over \$1m this year and boost revenues by over \$2m.

RAY OMAR, CEO,
CAPITAL BRANDS

See video [testimonials](#). ▶



Christopher D. Kolenda, PhD, founder of the Strategic Leaders Academy, helps you lead as your best self, build and inspiring culture (TM) and make the pivotal decision that create lasting success.

Chris is a West Point graduate, internationally renowned combat leader, retired Army Colonel, business leader, and author.

He led 800-paratroopers in eastern Afghanistan and served as a trusted adviser to three 4-star generals and two U.S. Secretaries of Defense.

His books include *Leadership: The Warrior's Art* and *Zero-Sum Victory: What We're Getting Wrong About War*.

Results: Here is a partial list of results my clients typically gain:

- **Lead with authenticity** so that you lead as your best self and prune away what holds you back.
- **Clarify your performance and behavioral expectations** so that you can hold people accountable for results without feeling like a jerk.
- **Inspire your employees** to contribute their best and most authentic selves to your team's success.
- Set and maintain **clear priorities** so that your time, talent, and energy have the highest impact.
- **Get the right people in the right roles** doing the right things so that you boost productivity 2X - 3X and plug the drain on employee turnover.
- **Make pivotal decisions** amidst turbulence and uncertainty so that you can innovate and lead change while avoiding expensive mistakes.
- **Gain peace of mind** to focus on strategy and growth because your team is committed to shared goals within a winning culture.

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